



CREATED BY



26–28 June 2026
Maritime
Mountain Race

Impact Messaging Templates

Please feel free to copy, adapt and make use of these short impact statements to explain why you are taking on this incredible challenge.

Personal Version (First Person)

Why I'm doing this:

Seafarers spend long periods away from their families in isolated, dangerous conditions, facing mental health challenges, abandonment, and piracy. I'm taking on this challenge to help make their lives easier. The Mission to Seafarers provides vital support across more than 200 ports worldwide - from ship visits and emergency assistance to something as simple as a SIM card so a seafarer can call home. Every pound I raise expands this life-changing work and ensures no seafarer is forgotten.

Universal Version (Third Person)

Why this matters:

Seafarers spend long periods away from their families in isolated, dangerous conditions, facing mental health challenges, abandonment, and piracy. The Mission to Seafarers provides vital support across more than 200 ports worldwide - from ship visits and emergency assistance to something as simple as a SIM card so a seafarer can call home. Every pound raised through the Maritime Mountain Race expands this life-changing work and ensures no seafarer is forgotten.