MtS
MARITIME MOUNTAIN
RACE

26–28 June 2026

Sponsorship Brochure

The Mission to Seafarers is launching a new event for trail hikers and runners in 2026 to test your endurance in some of the most exciting scenery in Europe. We invite you to join us on this new challenge!

We are excited to bring together individuals from across the shipping community for a thrilling one-day race through the stunning mountains near Le Bouveret, with breathtaking views over Lake Geneva. The event will feature the race along with two evenings dedicated to networking, providing ample opportunities to connect. To cater to different fitness levels, we'll offer two levels of participation: one that challenges the super-fit and another that ensures everyone can feel the accomplishment of completing a meaningful challenge, while still being pushed to their limits.

The success of the Mission's events focuses on bringing the shipping industry together in the neutral environment of a charity setting. Those participating care hugely about seafarers' welfare, but there is also high respect for the quality of the events we put on.

We know that this event will attract people from Geneva and the wider European shipping community in equal measures. We have set out to design this event to respond to both audiences, but what is critical to the success is that both audiences commit to making this inaugural European event a huge success.

The Event

The event will take place over two days. On **Friday, June 26th** participants and guests will make their way to our event venue and selected accommodation, the César Ritz Colleges Switzerland. The venue is located in Le Bouveret, minutes away from the French border, with breathtaking views of the Swiss Riviera and alpine foothills.

Once settled, the participants will attend a **Safety Briefing**, followed by the **Welcome Drinks Reception** and **Welcome Dinner** where they will meet up with old friends and meet fellow participants.

On **Saturday, June 27th** the Maritime Mountain Race will begin in the morning following breakfast. There will be two races, each at a different difficulty. **The Lighthouse Challenge** will be tailored towards beginners. It is 11km with some elevation and will showcase both forest and lake views. **The Sails & Summits Challenge** is tailored towards intermediate and advanced athletes. It is 16km with more elevation, and a peak summit.

Following the race, participants will be welcomed with a medal, finish line lunch and cold beers!

Later in the evening, participants will be able to share experiences at the **Awards Drinks Reception**, followed by the **Awards Dinner**, where everyone can exchange stories and experiences, along with collecting awards for the fastest and highest fundraiser for each race.

Corporate Sponsorship

Sponsorship options are available, and we hope you see the benefits of supporting us. The more sponsorship we raise the more will go to our frontline work.

We are seeking key sponsors as outlined below.

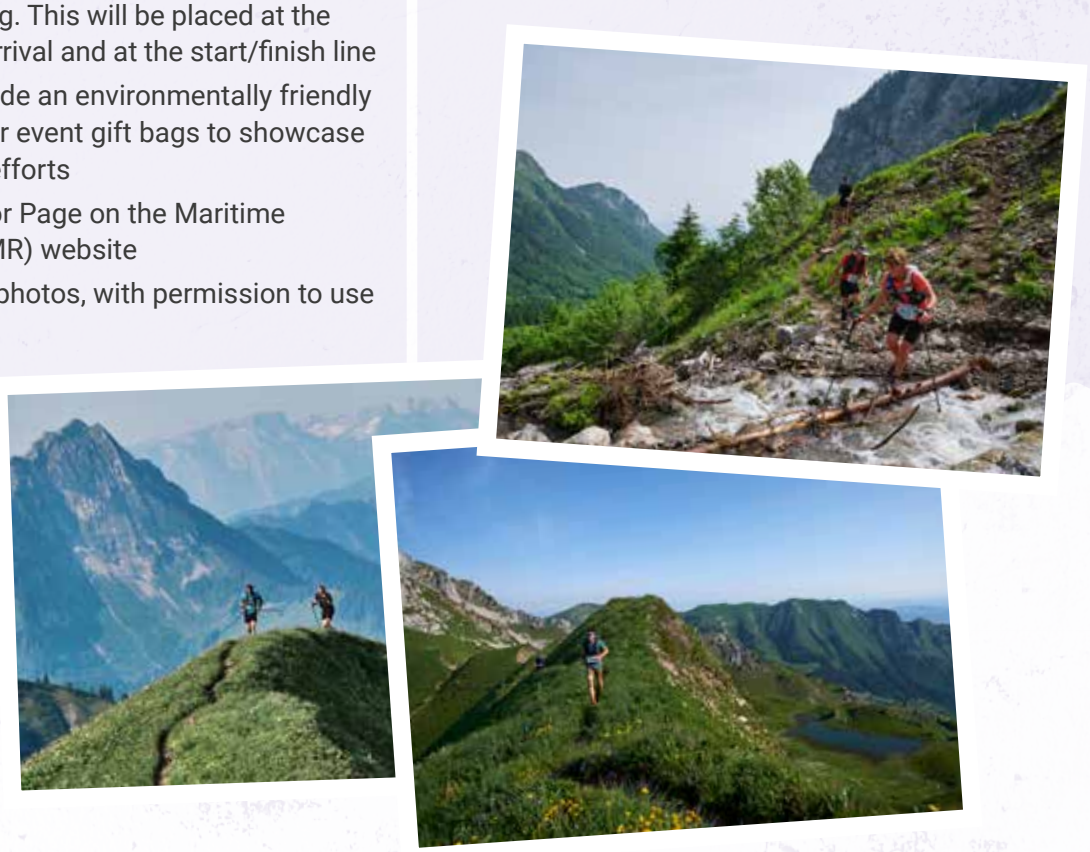
As a sponsor we encourage you to enter a team. Please see the participants brochure for this information.

Platinum – US$27,000*

- Public visibility as the only Platinum Sponsor
- Opportunity to speak or play a video at the Awards Dinner
- Complimentary room and social event attendance to one person for two nights
- Full Page Ad and Logo in Event Brochure. All participants will receive a copy of this brochure
- Recognition as sponsor in all press releases
- One sponsor-specific post and recognition as Platinum Sponsor in two posts on MtS platforms
- Logo on the pre-event webinars
- Logo on the Home Page on the Maritime Mountain Race (MMR) website
- Opportunity for a video slot at the pre-event webinars
- Logo on event running vest, which is given to all participants. This will be featured in the designated position shown on the mock-up on page 7 of this brochure
- Opportunity to announce the start of the race
- Logo on sponsor recognition banner
- Logo on Feather Flag. This will be placed at the hotel entrance for arrival and at the start/finish line
- Opportunity to provide an environmentally friendly promotional item for event gift bags to showcase your sustainability efforts
- Logo on the Sponsor Page on the Maritime Mountain Race (MMR) website
- Access to all event photos, with permission to use on social media

Gold – US$22,000*

- Opportunity to speak or play a video during one of the evening dinners
- Full Page Ad and Logo in Event Brochure. All participants will receive a copy of this brochure
- Recognition as sponsor in all press releases
- One sponsor-specific post and recognition as Gold Sponsor in two posts on MtS platforms
- Logo on the Home Page on the Maritime Mountain Race (MMR) website
- Logo on sponsor recognition banner
- Logo on Feather Flag. This will be placed at the hotel entrance for arrival and at the start/finish line
- Opportunity to provide an environmentally friendly promotional item for event gift bags to showcase your sustainability efforts
- Logo on the Sponsor Page on the Maritime Mountain Race (MMR) website
- Access to all event photos, with permission to use on social media



**plus VAT if applicable.*

Awards Dinner – US$12,000*

- Public visibility as the only Awards Dinner Sponsor
- Opportunity to speak or play a video at the Awards Dinner
- Logo included on Award Dinner intro slides
- Logo included on Award Dinner signage.
- Half page advert and logo in Event Brochure. All participants will receive a copy of this brochure
- Thanks given to sponsor in speech at the Awards Dinner
- Recognition as sponsor in one press release
- Recognition as Awards Dinner sponsor in one post across all MtS platforms
- Opportunity to bring a pull-up banner with your company's branding. This will be featured in the room in a prominant position which MtS chooses during the Award Dinner
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Access to all event photos, with permission to use on social media. This will include photos of participants at the Awards Dinner

Awards Dinner Drinks – US$8,000*

- Public visibility as the only Awards Dinner Drinks Sponsor
- Thanks given to sponsor in speech at the Awards Dinner
- Logo on Awards Dinner Drinks Reception Banner
- Logo on Awards Dinner Drinks Reception Signage
- Recognition as Awards Dinner Drinks sponsor in one post across all MtS platforms
- Recognition as sponsor in one press release
- Opportunity to bring a pull-up banner with your company's branding. This will be featured in the room in a prominent position which MtS chooses during the Awards Dinner Drinks Reception
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photos of participants at the Awards Dinner Drinks Reception

Safety Briefing – US$8,000*

- Public visibility as the only Safety Briefing Sponsor
- Logo included on Safety briefing presentation slides
- Thanks given to sponsor at the Safety Briefing
- Recognition as Safety Briefing sponsor in one post across all MtS platforms
- Recognition as sponsor in one press release
- Opportunity to bring a pull-up banner with your company's branding. This will be featured in the room in a prominent position which MtS chooses during the briefing
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photos of participants at the Safety Briefing

Welcome Dinner – US$9,000*

- Public visibility as the only Welcome Dinner Sponsor
- Logo included on Welcome Dinner signage
- Opportunity to speak or play a video at the Welcome Dinner.
- Thanks given to sponsor in speech at the Welcome Dinner
- Recognition as sponsor in one press release
- Recognition as Welcome Dinner sponsor in one post across all MtS platforms
- Opportunity to bring a pull-up banner with your company's branding. This will be featured in the room in a prominent position which MtS chooses during the dinner
- Logo on the sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photos of participants at the Welcome Dinner

**plus VAT if applicable.*

Welcome Dinner Drinks – US$6,000*

- Public visibility as the only Welcome Dinner Drinks Sponsor
- Logo included on Welcome Drinks signage
- Logo on Welcome Dinner Drinks Reception Banner
- Thanks given to sponsor in speech at the Welcome Dinner
- Recognition as Welcome Drinks sponsor in one post across all MtS platforms
- Recognition as sponsor in one press release
- Opportunity to bring a pull-up banner with your company's branding. This will be featured in the room in a prominant position which MtS chooses during the Welcome Drinks
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photos of participants at the Welcome Drinks

Medals – US$5,000*

- Public visibility as the only Medals Sponsor
- Logo will appear on all Event Medals, which will be given to all participants. It will be featured in the designated position shown on the mock-up on page 7 of this brochure. The medals will have long-term use and be an important keepsake to participants
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photos of participants receiving and wearing the medals throughout the event

Finish Line – US$5,000*

- Your own branded barrier cover located at the start/finish line. View the mock-up for reference on page 7 of this brochure
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photos of participants at the start and finish line

Event Bag – US$5,000*

- Logo will appear on all Event Bags, which will be given to all participants. It will be featured in the designated position shown on the mock-up on page 7 of this brochure. All bags will have long-term use by participants
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photos of participants using the bag throughout the event

**plus VAT if applicable.*

Hoodie – US$10,000*

- Public visibility as the only Hoodie Sponsor
- Logo will appear on all Hoodies, which will be worn throughout and after the event. It will be featured in the designated position shown on the mock-up on page 7 of this brochure. All hoodies will have long-term use by participants
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photos of participants wearing hoodies throughout the event

Trophies – US$8,000*

- Public visibility as the only Trophy Sponsor
- Logo will appear on all Trophies, which will be presented at the Gala Dinner. It will be featured in the designated position shown on the mock-up on page 7 of this brochure
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photos of participants receiving glass awards at the Awards Dinner

Polo Shirts – US$10,000*

- Public visibility as the only Polo Sponsor
- Logo will appear on all MMR polo shirts. It will be featured in the designated position shown on the mock-up on page 7 of this brochure
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media. This will include photographs of participants wearing polo shirts at the Awards Dinner

Videography & Photography – US$8,000*

- Logo will appear on all post event videos MtS produces. This video will be widely circulated on our website and all social media and used to promote the next MMR event. This video will additionally be sent to all participating teams and sponsors
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media

Strava Club – US$2,500*

- Public visibility as the only Strava Club Sponsor
- Logo on the MMR Strava Community Group.
- Material featuring your logo will be provided to use on Strava platform. This will include the MtS logo, MMR logo, and your logo as featured on the mockup
- Logo on sponsor recognition banner
- Logo on Sponsor Page on the Maritime Mountain Race (MMR) website
- Logo in Event Brochure. All participants will receive a copy of this brochure
- Access to all event photos, with permission to use on social media
- The Strava Club is the opportunity for participants to support one another in the MMR training process. MtS will create the group but not oversee day-to-day activity

**plus VAT if applicable.*

Sponsor printed items

HOODIE

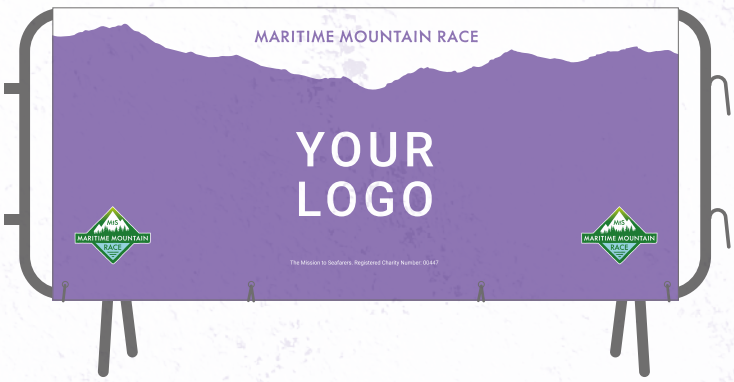
POLO

VEST

EVENT BAG

MEDAL FRONT

MEDAL BACK



START/FINISH BARRIER JACKETS

TROPHIES

Current designs are for illustrative purposes. The style and colour may change.

Teams and Fundraising

Team entry into the event & race is not included in any of the above sponsorship packages. We strongly encourage you to enter a team to take part and experience our European challenge event exclusively for the shipping industry. Please see our participants brochure for more information.

Team Registration (team of 3) – US$5,600

The package includes

- Team of 3, entry into MMR event and one race on Saturday: either Lighthouse Race or Sails & Summits Race
- Exclusive race merchandise including medal, race bib, and vest for each team member
- Safety Briefing & kit check for each team member on Friday
- Welcome & networking drinks & buffet Welcome Dinner for each team member on Friday night
- Hearty breakfast for each team member on Saturday morning ahead of your chosen race
- Race snacks for each team member
- Finish line lunch and drinks on Saturday afternoon
- Team attendance at the Awards ceremony and drinks reception on Saturday night
- Awards Dinner on Saturday night
- Networking Breakfast for each team member ahead of departure on Sunday morning
- Opportunity to win an award at the awards ceremony – more details about the awards are on the website.
- Single room with ensuite accommodation for each team member at selected accommodation, Cesar Ritz.

Please note the US$5,600 team registration fee will need to be paid in two payments, US$3,900 to the Mission to Seafarers and US$1,700 to Cesar Ritz. The MMR Events Team will provide the payment information.

Teams

Teams comprise of three members, who can choose either the **Lighthouse Race** (11 km) or the **Sails & Summits Race** (16 km), which provide different levels of difficulty. Your team can be comprised of colleagues, clients, seafarers or suppliers, but all three must do the same course and stay together throughout the race. This is for safety reasons and support, as this is a team activity.

Teams pay a registration fee of US$5,600 to MtS. *Please note the US$5,600 team registration fee will need to be paid in two payments, US$3,900 to the Mission to Seafarers and US$1,700 to Cesar Ritz. The MMR Events Team will provide the payment information.*

We encourage you to visit **maritimemountainrace.org** where you can find more information and register your team. The website also provides details on the length of the two races and the elevations you will experience. On registering you will be asked to complete all your details through a step-by-step process. Your team's profile on the website will enable you to share your progress with colleagues and friends.

Fundraising

By participating each team commits to raising a minimum of US$5,000 in donations towards the Mission to Seafarer's frontline work. These donations must be paid through your team's fundraising page on the Maritime Mountain Website.

Fundraising resources are provided on the website to assist your team. The team with the highest fundraising will receive an award and recognition at the event.

For sponsorship enquiries please contact

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www.maritimemountainrace.org

The Mission to Seafarers. Registered Charity Number: 00447